

Anestis Papadopoulos

Curriculum Vitae

Work Experience

- 2016–2017 **External Graphic Designer**, Carlsberg, Greece, Thessaloniki, .
Design catalogue, logo creation
- 2015–Present **Web Designer**, vaza.gr, Greece, Thessaloniki, .
Fully responsible for web design, graphic design and video editing. Ads creation for social media, flyers & catalogues.
- 2015–Present **External Web Designer**, Burkani.bg, Bulgaria, Sofia, .
Design company's logo and redesign webpage.
- 2015–Present **External Web Designer**, Paintball, Greece, Thessaloniki, .
Owner and designer of corporate identity. Social Media Manager.
- 2014–2015 **Web Designer & Animator**, Greek Army, Greece, Thessaloniki, .
Creation of newsletters and video ads. Public Relations for events.
- 2011–2014 **Co-Owner & Director of Design**, LogInside Advertising, Greece, Thessaloniki, .
Owner and designer of corporate identity. Video spots for more than 100 individual companies.
- 2010–2011 **UI/UX Design Internship**, Regional Cultural Center, Greece, Thessaloniki, .
Responsible for print design. Public Relations for events.

Education

- 2011 **Web Communication Dreamweaver 8 Seminar**, External Institute, Thessaloniki, .
Get acquainted with Dreamweaver 8 during a 6 month seminar.
- 2006–2011 **Bachelor in Marketing & Advertising**, Alexander Technological Institute, Greece, .
Market Investigation, Marketing Strategy, Advertisement, Photoshop, Corel

Bachelor Thesis

- Title *Web Marketing Strategy For Digital Newspaper*
- Supervisors Dr. Tavlaridis Emmanouil
- Description “In 2012, the marketing plan of the digital newspaper Tiniaki, would try to successfully introduce it to South Aegean's market, while at the same time would develop its business activity. The earning goal for the first year was 25,000 €. That would be feasible by increasing the general expenses and the development of the marketing mix in order to maintain the market share in Tinos' market. The necessary marketing budget would reach the amount of 3800 €. That marketing plan is based on P. Kotler's principles.”

☎ (+30) 6932105351 • ✉ anestis.dean@gmail.com

🌐 www.adp.graphics, Youtube Page: <https://goo.gl/KhsdJs>

in Anestis Papadopoulos • Anestis Papadopoulos • Skype: anestis.dean

1/2

Programming & Software

O.S	OS X, Windows
Adobe Suite	Adobe After Effects, Adobe Dreamweaver, Adobe Illustrator, Adobe InDesign, Adobe Photoshop
Other Software	Corel Draw, e-on's Vue 9, Microsoft Office
Platforms	Wordpress, Wix, Google Analytics
Social Media	Facebook Page Management, Instagram, Gifs

Communication Skills

- Written and oral presentation skills, developed during education years.
- Team spirit developed through collaborative work in creative teams and university projects.
- Easily adapted to new and multicultural environments.

Organizational Skills

- Project planning and management skills developed through LogInside Startup years
- Rapid learner with the aptitude to work in a fast paced surroundings. Ability of easy and quick adaptation to new design areas.
- Coping with stress and meeting deadlines.

Languages

Greek	Mother Tongue
English	Intermediate (TOEIC)

Interests

- Sports: Paintball, Football, Basketball, Ping Pong, Skiing
- Music School: Classic & Electric Guitar - Music Creation
- Pencil Sketch - Photograph